

# TOURISM & HOSPITALITY

Explore The World. Travel In Style.

## DIPLOMA IN TOURISM MANAGEMENT

JPT/BPP(K)1000- 600/P712 Jld.5(6) (FA 7018) 1/26

### PROGRAMME STRUCTURE

- Academic English
- Essentials of Tourism
- Fundamentals of Hospitality
- Principles of Management for Tourism
- Marketing for Tourism
- Transportation Operations
- Tourism Geography
- Fundamentals of Accounting
- Computer Applications
- Human Resource Management for Tourism
- Principles of Economics
- Introduction to Multimedia
- Global Distribution System
- Customer Service
- Tour Operation Management
- Tourism Entrepreneurship
- Business Communication
- Events Management
- The Business of Tourism
- Tourism Law
- Cruise Operations Management
- Tourism Cultural and Heritage
- Tour Guiding Skill
- Industrial Training

### ELECTIVE

- Basic Japanese or
- Basic French

### DURATION

- 2 Years 4 Months

### ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (in tourism) or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

### MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Falsafah dan Isu Semasa / Bahasa Komunikasi 1
- Kursus Integriti dan Anti-Rasuah (KIAR)
- Community Service

### INTAKES

- January • April • June • August • October

### STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress into any other relevant degree programme in Malaysian, Australian and UK Universities.

Employment opportunities are abundant in the government or private organizations in the following fields or area:-

- Travel agencies
- Airlines
- Cruises
- Hotels
- Car rentals
- Event management
- Ministry of Tourism, Arts and Culture Malaysia
- Entrepreneur of Tourism or Travel related business

WHATSAPP US





# SENTRAL'S MERIT SCHOLARSHIP

The scholarship awarded is based on academic merits. The students submit the scholarship form with supporting documents to confirm their academic achievements. This scholarship is applicable to selected programmes at SENTRAL College Penang.

## Diploma Programmes:

SPM	Entitlement
9A's / Above	100% Tuition Fee Waiver
8A's	50% Tuition Fee Waiver
7A's	40% Tuition Fee Waiver
6A's	30% Tuition Fee Waiver
5A's	15% Tuition Fee Waiver
4A's	15% Tuition Fee Waiver

\*Terms and conditions apply/ Subject to change without prior notice

## Degree Programmes:

Diploma/ STPM	A-Levels/ UEC	Entitlement
CGPA $\geq$ 3.50	2A's	30% Tuition Fee Waiver
CGPA $\geq$ 3.00	1A	20% Tuition Fee Waiver

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## Recognition of Distinction:



## Member of StudyPENANG:



## A College Certified by:



# Contact Us

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☎ 0111 0937 968

🌐 [sentral.edu.my](http://sentral.edu.my)  
📍 SENTRAL College Penang



## Opening Hours

Monday - Friday:  
9:00 a.m. - 6:00 p.m.  
Saturday:  
9:00 a.m. - 5:00 p.m.  
Sunday:  
10:00 a.m. - 4:00 p.m.

\*Closed on Public Holidays

## College Location



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