



MARKETING & BRANDING ESSENTIALS

FOR SME IN THE DIGITAL WORLD

Unlock the Power of Marketing and Branding to Thrive in Today's Competitive Business Landscape.

2 Full Training Days



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Are you an entrepreneur striving to make your Small and Medium-sized Enterprise (SME) stand out in a fiercely competitive digital world?

Are you looking to master the essential skills of marketing and branding to develop effective strategies tailored to your SME in the digital age? If so, our comprehensive course is designed just for you.

Learning Outcome:

By the end of the training, participants should be able to:

- Be proficient in marketing and branding strategies tailored to SMEs in digital era.
- Develop a strong and recognizable brand identity.
- Effectively utilize digital marketing channels.
- Have the right approach to address challenges faced by SMEs.
- Be ready to take your company to the next level in a competitive digital era.