

BUSINESS & MANAGEMENT

Transform Business Theory into Practice.

DIPLOMA IN BUSINESS STUDIES

JPT/BPP(K)1000- 600/P712 Jld.5(4) (A 6499) 2/26

PROGRAMME STRUCTURE

- Computer Applications
- Business Communication
- Business Mathematics
- Introduction to Business
- Academic English
- Elementary English
- Microeconomics
- Fundamentals of Accounting
- Macroeconomics
- Principles of Management
- Fundamentals of Finance
- Principles of Marketing
- Consumer Behaviour
- Business Law
- Management Information System
- Principles of Human Resource Management
- Business Statistics
- Management Accounting
- Organizational Behaviour
- Business Ethics
- Entrepreneurship
- Project Management
- Company Law
- E-Commerce
- Financial Accounting
- Supply Chain Management
- Research Project

ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (Level 3) in related field or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Falsafah dan Isu Semasa / Bahasa Komunikasi 1
- Kursus Integriti dan Anti-Rasuah (KIAR)
- Community Service

STUDY PATHWAY/ CAREER OPPORTUNITIES

Diploma in Business Studies graduates are imbued with knowledge and skills to work or continue with their higher studies.

They are able to gain advanced entry into the second year of a 3+0 degree programme currently offered at SENTRAL or any other relevant degree programme in Malaysian, Australian or UK universities. Employment opportunities are abundant in the government or private organizations in the following fields or functions:

- Management/ Administration
- Marketing/ Business Development / Digital Marketing
- Logistics & Supply Chain Management
- Material Planning/ Operations
- Purchasing/ Buyers
- Human Resources
- Banking/ Finance
- Education
- Public Sector
- Hospital (Administration and Management)
- Tourism and Hotel Section

DURATION

- 2 Years 4 Months

WHATSAPP US





CERTIFICATE IN BUSINESS

JPT/BPP(K)1000- 600/P712 Jld.3(22) (FA 2665) 03/28



PROGRAMME STRUCTURE

- Communication Skills 1
- Mathematics
- Basic Business
- Basic Digital Business
- Basic Accounting
- Basic Management
- Basic Marketing
- Basic Information Technology
- Basic Economics
- Basic Organizational Behaviour
- Basic Entrepreneurship
- Basic Business Ethics
- Basic Operations Management
- Basic Human Resources Management
- Basic Statistics
- Communication Skills 2
- Basic Finance

ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 1 credit; or
- Passed UEC with at least grade 'B' in 1 subject OR possess Sijil Kemahiran Malaysia (SKM) Level 2 in a related field; or
- Other relevant equivalent qualifications recognised by the Malaysian Government.

STUDY PATHWAY/ CAREER OPPORTUNITIES

- Diploma in Business Studies
- Diploma in Accounting
- Diploma in Information Technology
- Diploma in Early Childhood Education

MPU SUBJECTS

- Pengajian Malaysia 1 / Bahasa Komunikasi 1
- Kursus Integrity dan Anti-Rasuah (KIAR)
- Bahasa Kebangsaan A / Writing Skills

INTAKES

- January
- April
- June
- August
- October

DURATION

- 1 Year 5 Months

Contact Us

SENTRAL COLLEGE PENANG DK197(p)

Menara SENTRAL, 3 Penang Street,
10200 Penang.

604 262 1888 604 263 6368

0111 0937 968

sentral.edu.my

[SENTRAL College Penang](#)

WHATSAPP US



Opening Hours

Monday - Friday:
9:00 a.m. - 6:00 p.m.
Saturday:
9:00 a.m. - 5:00 p.m.
Sunday :
10:00 a.m. - 4:00 p.m.

*Closed on Public Holidays

SENTRAL'S MERIT SCHOLARSHIP

Diploma Programme:

SPM	Entitlement
9A's / Above	100% Tuition Fee Waiver
8A's	50% Tuition Fee Waiver
7A's	40% Tuition Fee Waiver
6A's	30% Tuition Fee Waiver
5A's	15% Tuition Fee Waiver
4A's	15% Tuition Fee Waiver

*Terms and conditions apply/ Subject to change without prior notice