

TOURISM & HOSPITALITY

Explore The World. Travel In Style.

DIPLOMA IN TOURISM MANAGEMENT

JPT/BPP(K)1000- 600/P712 Jld.5(6) (FA 7018) 1/26

PROGRAMME STRUCTURE

- Academic English
- Essentials of Tourism
- Fundamentals of Hospitality
- Principles of Management for Tourism
- Marketing for Tourism
- Transportation Operations
- Tourism Geography
- Fundamentals of Accounting
- Computer Applications
- Human Resource Management for Tourism
- Principles of Economics
- Introduction to Multimedia
- Global Distribution System
- Customer Service
- Tour Operation Management
- Tourism Entrepreneurship
- Business Communication
- Events Management
- The Business of Tourism
- Tourism Law
- Cruise Operations Management
- Tourism Cultural and Heritage
- Tour Guiding Skill
- Industrial Training

ELECTIVE

- Basic Japanese or
- Basic French

DURATION

- 2 Years 4 Months

ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (in tourism) or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Falsafah dan Isu Semasa / Bahasa Komunikasi 1
- Kursus Integriti dan Anti-Rasuah (KIAR)
- Community Service

INTAKES

- January • April • June • August • October

STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress into any other relevant degree programme in Malaysian, Australian and UK Universities.

Employment opportunities are abundant in the government or private organizations in the following fields or area:-

- Travel agencies
- Airlines
- Cruises
- Hotels
- Car rentals
- Event management
- Ministry of Tourism, Arts and Culture Malaysia
- Entrepreneur of Tourism or Travel related business

WHATSAPP US





TOURIST GUIDES PROGRAMME (SKM 3)

JPKL01299/HT-023-3 2012-2/27

PROGRAMME STRUCTURE

11 Core Modules

- Tour Job Assignment Acceptance
- Tour Arrangement Reconfirmation
- Tourist Arrival Execution
- Tour Commentary Delivery
- Tour Itinerary Execution
- Tourist Health, Safety, Security and Emergency Handling
- Tourist Departure Execution
- Customized Tourist Services Execution
- Tour Payment Arrangement
- Optional Tours Execution
- Post Tour Reporting

INTAKES

- March
- July
- November

ENTRY REQUIREMENTS

- Pass SPM with a minimum of 6 passes; or
- Minimum 5 years of working experience as a front-liner in travel agencies / hotels
- Diploma / degree recognized by MOE / MQA

EXAMINATIONS

Examinations are conducted in April, August & December.

Examination consists of written test & practical test. Upon successful completion of the programme, you will be awarded:

- Tourist Guide Certificate by the Ministry of Tourism, Arts and Culture Malaysia
- Sijil Kemahiran Malaysia Pemandu Pelancong, Tahap 3 by Jabatan Pembangunan Kemahiran
- Certificate of Attendance by SENTRAL College Penang
- "Mesra Malaysia" Certificate by the Ministry of Tourism, Arts and Culture Malaysia

CAREER OPPORTUNITIES

Tourist Guide graduates can look forward to exciting careers in the travel and tourism industry:

- National City Tour Guide
- Tour Leader
- Tour Executive / Manager
- Tour Consultant
- Vocational Trainer / Instructor
- Tourism Researcher / Consultant

PRACTICAL SESSION

- Training on Coach
- Training on Site

DURATION

- 6 months

Contact Us

SENTRAL COLLEGE PENANG DK197(P)

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10200 Penang.

☎ 604 262 1888 ☎ 604 263 6368

☎ 0111 0937 968

🌐 sentral.edu.my

📍 SENTRAL College Penang

WHATSAPP US



Opening Hours

Monday – Friday:
9:00 a.m. – 6:00 p.m.
Saturday:
9:00 a.m. – 5:00 p.m.
Sunday :
10:00 a.m. – 4:00 p.m.

*Closed on Public Holidays

SENTRAL'S MERIT SCHOLARSHIP

Diploma Programme:

SPM	Entitlement
9A's / Above	100% Tuition Fee Waiver
8A's	50% Tuition Fee Waiver
7A's	40% Tuition Fee Waiver
6A's	30% Tuition Fee Waiver
5A's	15% Tuition Fee Waiver
4A's	15% Tuition Fee Waiver

*Terms and conditions apply/ Subject to change without prior notice

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