

COMMUNICATION ON ENGAGEMENT (COE)



Period covered by this Communication on Engagement

From: 01/01/2024

To: 31/12/2025

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

12/12/2025

To our stakeholders:

I am pleased to confirm that SENTRAL College Penang reaffirms its support to the United Nations Global Compact (UNGC) and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement (COE) with the United Nations Global Compact.

In this COE, we describe the actions that our organization has taken to support the UNGC and its principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders through our channels of communication as we welcome any feedback.

Sincerely yours,

Dr. Chiang Geok Lian
CEO/Principal

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

- Enhance campus sustainability by planting trees on the facades and ground floors to reduce urban heat and improve the overall environment.
- Establish a pervasive commitment to human rights and ethical conduct within the organizational ethos by delineating employees' rights in the employee handbook.
- Engage stakeholders systematically to solicit feedback and address concerns, fostering a culture of continuous improvement.
- Actively contribute to the social and economic development of communities in which the organization operates, fostering positive relationships through community engagement initiatives.
- Participate in global initiatives aligned with the Sustainable Development Goals (SDGs) by actively engaging in international conferences.
- Implement comprehensive training and awareness programs aimed at fostering a culture of ethical conduct and social responsibility among employees.
- Integrate risk management practices into the organizational framework, aligning them with the overall risk management processes.
- Encourage staff participation in public service and recognize exemplary contributions to society.
- Collaborate with Ellusion Strategy Enterprise to responsibly dispose of electronic waste, demonstrating a commitment to environmentally sustainable practices.
- Employ motion sensor technology to ensure efficient energy use in common areas, exemplifying a commitment to energy conservation.
- Install a 62.64kWp NEM3.0 –NOVA Solar Photovoltaic (PV) System to harness solar energy, showcasing a dedication to sustainable and renewable energy solutions.
- Implement ongoing educational projects to enhance students' environmental awareness, including initiatives such as "Clothes and Books Swapping," "Gotong-Royong," "Beach Cleaning," and "Recycling Events."
- Spearhead the Green Campus initiative, promoting energy efficiency and renewable energy through solar panel installations, waste reduction, and recycling in collaboration with external stakeholders.
- Co-author a guide on *Anti-corruption: Collective Challenges and Actions in Malaysia's Private Sector*, contributing to thought leadership in promoting ethical business practices

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- Measure the effectiveness of facade and ground-level tree planting in lowering urban temperatures and enhancing environmental quality
- Conduct regular survey on students awareness of UN sustainable development issues
- Create opportunities for students/ staff to incorporate sustainable development issues in their activities
- Include a section in the club activities' report to reflect on the issues