

# TOURISM & HOSPITALITY

Explore The World. Travel In Style.

## DIPLOMA IN TOURISM MANAGEMENT

(R2/1015/4/0083) (01/2031) (MQA/FA7018)

### PROGRAMME STRUCTURE

- Academic English
- Essentials of Tourism
- Fundamentals of Hospitality
- Principles of Management for Tourism
- Marketing for Tourism
- Transportation Operations
- Tourism Geography
- Fundamentals of Accounting
- Computer Applications
- Human Resource Management for Tourism
- Principles of Economics
- Introduction to Multimedia
- Global Distribution System
- Customer Service
- Tour Operation Management
- Tourism Entrepreneurship
- Business Communication
- Events Management
- The Business of Tourism
- Tourism Law
- Cruise Operations Management
- Tourism Cultural and Heritage
- Tour Guiding Skill
- Industrial Training
- Application of AI

### ELECTIVE

- Basic Japanese or
- Basic French

### DURATION

- 2 Years 4 Months

### ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (in tourism) or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

### MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Perlembagaan dan Masyarakat Berintegriti / Bahasa Komunikasi 1
- Sustainable Technopreneurship in Malaysia
- Community Service

### INTAKES

- January • April • August

### STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress into the selected degree programmes at recognised universities locally and overseas. The programme also opens doors to diverse career pathways across both public and private sectors, with employment available in a wide range of fields and functions.

- Travel agencies
- Airlines
- Cruises
- Hotels
- Car rentals
- Event management
- Ministry of Tourism, Arts and Culture Malaysia
- Entrepreneur of Tourism or Travel related business

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# SENTRAL'S MERIT SCHOLARSHIP

The scholarship awarded is based on academic merits. The students submit the scholarship form with supporting documents to confirm their academic achievements. This scholarship is applicable to selected programmes at SENTRAL College Penang.

## Diploma Programmes:

| SPM                                                                 | Entitlement             |
|---------------------------------------------------------------------|-------------------------|
| 9A's / Above                                                        | 100% Tuition Fee Waiver |
| 8A's                                                                | 50% Tuition Fee Waiver  |
| 7A's                                                                | 40% Tuition Fee Waiver  |
| 6A's                                                                | 30% Tuition Fee Waiver  |
| 5A's                                                                | 15% Tuition Fee Waiver  |
| 4A's                                                                | 15% Tuition Fee Waiver  |
| *Terms and conditions apply/ Subject to change without prior notice |                         |

## Degree Programmes:

| Diploma/ STPM                                                       | A-Levels/ UEC | Entitlement            |
|---------------------------------------------------------------------|---------------|------------------------|
| CGPA $\geq 3.50$                                                    | 2A's          | 30% Tuition Fee Waiver |
| CGPA $\geq 3.00$                                                    | 1A            | 20% Tuition Fee Waiver |
| *Terms and conditions apply/ Subject to change without prior notice |               |                        |

## Recognition of Distinction:



## Member of StudyPENANG:



## A College Certified by:



# Contact Us

**SENTRAL COLLEGE PENANG** DK197(P)  
Menara SENTRAL, 3 Penang Street,  
10200 Penang.

☎ 604 262 1888 ☎ 604 263 6368

☎ 0111 0937 968

🌐 [sentral.edu.my](http://sentral.edu.my)

📍 SENTRAL College Penang

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## Opening Hours

Monday – Friday:

9:00 a.m. – 6:00 p.m.

Saturday:

9:00 a.m. – 5:00 p.m.

Sunday :

10:00 a.m. – 4:00 p.m.

\*Closed on Public Holidays

## College Location



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