SENTRAL
COLLEGE PENANG

DK197(P)



# BUSINESS & MANAGEMENT

## Transform Business Theory into Practice.

# DIPLOMA IN BUSINESS STUDIES

(R3/0414/4/0231) (02/2031) (MQA/A6499)

### PROGRAMME STRUCTURE

- Computer Applications
- Business Communication
- Business Mathematics
- Introduction to Business
- Academic English
- Elementary English
- Microeconomics
- Fundamentals of Accounting
- Macroeconomics
- Principles of Management
- Fundamentals of Finance
- Principles of Marketing
- Consumer Behaviour
- Business Law
- Management Information System
- Principles of Human Resource Management
- Quantitative Methods
- Management Accounting
- Organizational Behaviour
- Business Ethics
- Entrepreneurship
- Project Management
- Company Law
- E-Commerce
- Financial Accounting
- Supply Chain Management
- Research Project
- Application of AI

### INTAKES

- January
- April
- June
- August
- October

### DURATION

- 2 Years 6 Months

### ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (Level 3) in related field or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

### MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Perlembagaan dan Masyarakat Berintegriti / Bahasa Komunikasi 1
- Sustainable Technopreneurship in Malaysia
- Community Service

### STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress directly into the second year of selected degree programmes at recognised universities locally and overseas. The programme also opens doors to diverse career pathways across both public and private sectors, with employment opportunities available in a wide range of fields and functions.

- Management/ Administration
- Marketing/ Business Development / Digital Marketing
- Logistics & Supply Chain Management
- Material Planning/ Operations
- Purchasing/ Buyers
- Human Resources
- Banking/ Finance
- Education
- Public Sector
- Hospital (Administration and Management)
- Tourism and Hotel Section



# CERTIFICATE IN BUSINESS

(R2/481/3/0279) (03/2028) (MQA/FA2666)

## PROGRAMME STRUCTURE

- Communication Skills 1
- Mathematics
- Basic Business
- Basic Digital Business
- Basic Accounting
- Basic Management
- Basic Marketing
- Basic Information Technology
- Basic Economics
- Basic Organizational Behaviour
- Basic Entrepreneurship
- Basic Business Ethics
- Basic Operations Management
- Basic Human Resources Management
- Basic Statistics
- Communication Skills 2
- Basic Finance
- Professional Development and Leadership

## ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 1 credit; or
- Passed UEC with at least grade 'B' in 1 subject OR possess Sijil Kemahiran Malaysia (SKM) Level 2 in a related field; or
- Other relevant equivalent qualifications recognised by the Malaysian Government.

## STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress to selected diploma programmes in Business Studies, Accounting, Information Technology and Early Childhood Education, providing a strong foundation for further studies. The programme also prepares students with essential business knowledge and practical skills for entry-level employment opportunities across various fields in both public and private sectors.

- Diploma in Business Studies
- Diploma in Accounting
- Diploma in Information Technology
- Diploma in Early Childhood Education

## MPU SUBJECTS

- Pengajian Malaysia 1 / Bahasa Komunikasi 1
- Bahasa Kebangsaan A / Writing Skills
- Digital Citizens of Malaysia

## INTAKES

- January
- April
- June
- August
- October

## DURATION

- 1 Year 4 Months

# Contact Us


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🌐 sentral.edu.my
Ⓕ SENTRAL College Penang


WHATSAPP US

Opening Hours

Monday - Friday:
9:00 a.m. - 6:00 p.m.
Saturday:
9:00 a.m. - 5:00 p.m.
Sunday :
10:00 a.m. - 4:00 p.m.

*Closed on Public Holidays

## SENTRAL'S MERIT SCHOLARSHIP

**Diploma Programme:**

| SPM | Entitlement |
|---|---|
| 9A's / Above | 100% Tuition Fee Waiver |
| 8A's | 50% Tuition Fee Waiver |
| 7A's | 40% Tuition Fee Waiver |
| 6A's | 30% Tuition Fee Waiver |
| 5A's | 15% Tuition Fee Waiver |
| 4A's | 15% Tuition Fee Waiver |

*Terms and conditions apply/ Subject to change without prior notice


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