SENTRAL
COLLEGE PENANG

DK197(P)



TOURISM & HOSPITALITY

Explore The World. Travel In Style.

DIPLOMA IN TOURISM MANAGEMENT

(R2/1015/4/0083) (01/2031) (MQA/FA7018)

PROGRAMME STRUCTURE

- Academic English
- Essentials of Tourism
- Fundamentals of Hospitality
- Principles of Management for Tourism
- Marketing for Tourism
- Transportation Operations
- Tourism Geography
- Fundamentals of Accounting
- Computer Applications
- Human Resource Management for Tourism
- Principles of Economics
- Introduction to Multimedia
- Global Distribution System
- Customer Service
- Tour Operation Management
- Tourism Entrepreneurship
- Business Communication
- Events Management
- The Business of Tourism
- Tourism Law
- Cruise Operations Management
- Tourism Cultural and Heritage
- Tour Guiding Skill
- Industrial Training
- Application of AI

ELECTIVE

- Basic Japanese or
- Basic French

DURATION

- 2 Years 4 Months

ENTRY REQUIREMENTS

- Passed SPM/SPMV/O-Level with a minimum of 3 credits; or
- Passed UEC with at least a grade B in 3 subjects; or
- Sijil Kemahiran Malaysia (in tourism) or its equivalent; or
- MOE/MQA Recognized Certificate in a related field, or other equivalent qualifications.

MPU SUBJECTS

- Bahasa Kebangsaan A / Professional Ethics
- Perlembagaan dan Masyarakat Berintegriti / Bahasa Komunikasi 1
- Sustainable Technopreneurship in Malaysia
- Community Service

INTAKES

- January • April • August

STUDY PATHWAY/ CAREER OPPORTUNITIES

Graduates can progress into the selected degree programmes at recognised universities locally and overseas. The programme also opens doors to diverse career pathways across both public and private sectors, with employment available in a wide range of fields and functions.

- Travel agencies
- Airlines
- Cruises
- Hotels
- Car rentals
- Event management
- Ministry of Tourism, Arts and Culture Malaysia
- Entrepreneur of Tourism or Travel related business



SENTRAL'S MERIT SCHOLARSHIP

The scholarship awarded is based on academic merits. The students submit the scholarship form with supporting documents to confirm their academic achievements. This scholarship is applicable to selected programmes at SENTRAL College Penang.

Diploma Programmes:

SPM	Entitlement
9A's / Above	100% Tuition Fee Waiver
8A's	50% Tuition Fee Waiver
7A's	40% Tuition Fee Waiver
6A's	30% Tuition Fee Waiver
5A's	15% Tuition Fee Waiver
4A's	15% Tuition Fee Waiver

*Terms and conditions apply/ Subject to change without prior notice

Degree Programmes:

Diploma/ STPM	A-Levels/ UEC	Entitlement
CGPA ≥ 3.50	2A's	30% Tuition Fee Waiver
CGPA ≥ 3.00	1A	20% Tuition Fee Waiver

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Recognition of Distinction:

MyQUEST BERDAYA SAING COMPETITIVE

Elite WINNER

NAPEI RECOGNISING EXCELLENCE
NAPEI EDUCATION EXCELLENCE AWARD
NATIONAL ASSOCIATION OF PRIVATE EDUCATIONAL INSTITUTIONS

星洲教育奖 Sin Chew Education Awards

Member of StudyPENANG:

STUDY PENANG

A College Certified by:

JAS-ANZ

ECAAS QUALITY MANAGEMENT ISO 9001 CERTIFIED

Contact Us

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0111 0937 968

sentral.edu.my
SENTRAL College Penang

WHATSAPP US

Opening Hours

Monday - Friday:
9:00 a.m. - 6:00 p.m.
Saturday:
9:00 a.m. - 5:00 p.m.
Sunday :
10:00 a.m. - 4:00 p.m.

*Closed on Public Holidays

College Location



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